



## What is Tennis Analytics?

Tennis Analytics provides objective game film breakdown and events indexing, along with detailed match reports. We chart your match footage (both singles and doubles) and create an online, searchable match index. You get entire "ball in play," driven by the score, with all key performance indicators tagged.

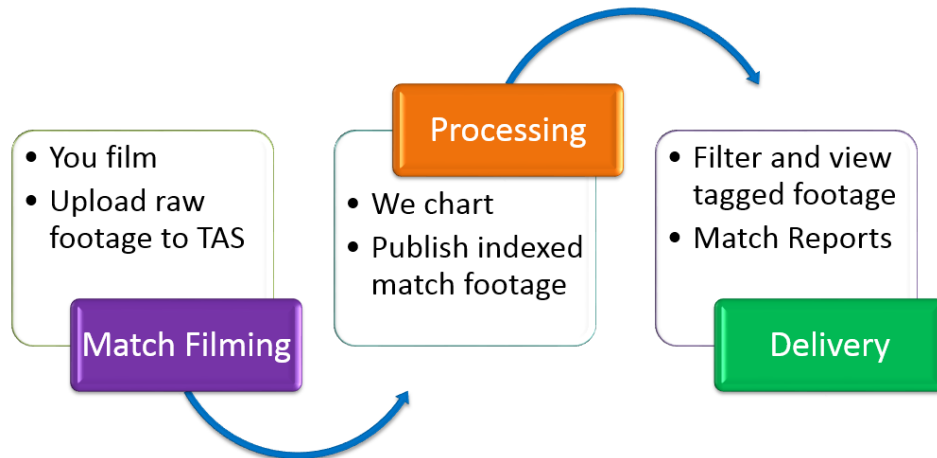
Using keywords you can search for particular match defining moments and share these with your player. For example, watch just the 2<sup>nd</sup> Serves hit wide on 30-30 points. Or, go even deeper than that! Detailed match reports give you a snapshot of your player's (and opponent's) tendencies.

Annual contracts include current and immediate past season stats and video (for renewal clients). 3 Year Contracts enjoy current season and up to 3 past seasons' content.



## Key Performance Indicators charted:

- Serve %, Serve Placement
- Aces, Doubles Faults
- Return %, Return Placement
- Serve +1 %, Serve +1 Placement
- Return +1 %, Return +1 Placement
- Shot Tolerance (Rally Length)
- Winners, Errors
- Ending Shot, Ending Shot Placement
- Total Points Won/Lost
- Winner/Error Differentials



## Process:

- You upload raw match footage using our dedicated Uploader
- If you have PlaySight Live courts, we can access your match footage directly
- We chart the match and upload to private Team and Player lockers on Tennis Analytics channel
- Detailed match reports are attached to match video and also sent to you.
- Coaches and players can review matches from any web-enabled device and search/filter match defining moments.

## Examples and Tutorials:

Filtering and Viewing Tagged Match Footage - [View](#)

Match Example - [View](#)

Report Examples - [View](#)

Full Court Camera Kit - [View](#)

## Clients:

Federations: USTA, Tennis Canada. Collegiate: Baylor, Butler, BYU, CSU Northridge, Clemson, Duke, Earlham, Florida State, Georgia, Georgia Southern, Harvard, Iowa State, Kansas State, LSU, Marshall, Miami, NC State, Ohio State, Oklahoma, Oklahoma State, Oregon, Pittsburgh, Springfield, Stanford, SMU, Tarleton, TCU, Tennessee, Texas, Texas A&M, Texas Tech, UNC Charlotte, Utah State, Wake Forest, West Virginia. Outside of collegiate tennis: Academies: John McEnroe Tennis Academy, CourtSense, ATP/WTA Players. Events: Orange Bowl, Easter Bowl, National Masters, Davis Cup, Rio Olympics, Rome Tennis Center.

## Pricing:

PACKAGE	DETAILS	REGULAR		ITA MEMBER		3 YEAR CONTRACT	
		Hours	Approx # Matches	Standard	Premium	Standard	Premium
25	20 Singles	\$ 1,795.00	\$ 2,545.00	\$ 1,595.00	\$ 2,345.00	\$ 4,595.00	\$ 5,345.00
50	40 Singles	\$ 3,465.00	\$ 4,465.00	\$ 2,995.00	\$ 3,745.00	\$ 8,695.00	\$ 11,055.00
100	80 Singles	\$ 6,495.00	\$ 7,495.00	\$ 5,795.00	\$ 6,545.00	\$ 16,855.00	\$ 19,395.00
200	160 Singles	\$ 12,595.00	\$ 13,595.00	\$ 11,335.00	\$ 12,085.00	\$ 32,975.00	\$ 35,145.00
300	240 Singles	\$ 17,995.00	\$ 18,995.00	\$ 16,695.00	\$ 17,445.00	\$ 48,575.00	\$ 51,295.00
Unlimited*	n/a	n/a	n/a	\$ 20,795.00	\$ 21,545.00	\$ 59,985.00	\$ 61,785.00

- Tagging hours are based on actual match time.
- Delivery is based on when match footage is received – 48hrs.
- Annual contract. Due to limited client capacity, no carry-over of unused hrs.
- Tagging hours can be added at a pro-rated amount of the original package
- Season Aug 15<sup>th</sup> – June 15<sup>th</sup>
- Custom package pricing available, SQ. Quotes guaranteed for 30 days.
- Pricing subject to change without notice

## Premium Packages

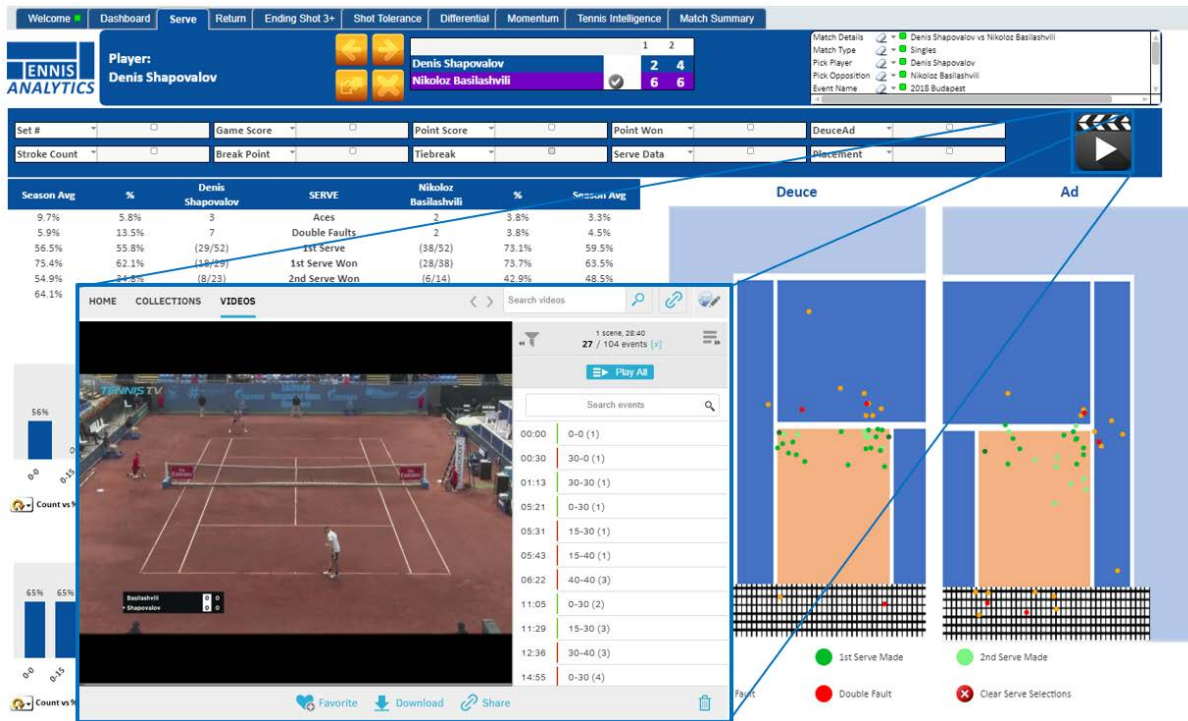
- Includes annual Qlik license with direct access to our SQL database
- SmartLink technology allows you to conduct custom data queries and then link directly to associated video
- Scattergraph (Hawkeye-like) reports are provided with select & view capability

## 3 Year Contract Option

- Locks pricing in for contract period
- Includes current and past THREE seasons' video hosting
- ATP/WTA Top 20 Library (rotating)
- Flexible use of hours – full carryover of unused hours to following season (within contract period)
- Payment split 40% /30% / 30%

## Unlimited Packages

- Full season match analytics
- Base on "fair use policy" – non-competitive matches (4 games or less W/L) excluded



## Testimonials:

*"Tennis Analytics helped us become the best team we could be in 2014! Great information and quick turnaround time along with ease of use, make this a valuable coaching and player development tool."*  
 - Peter Smith, USC Men's Coach (NCAA Champions 2014, 2012, 2011, 2010, 2009)

*"Tennis Analytics is a great tool for capturing valuable data from any competitive tennis match. Seeing is believing, and critical for any player serious about improving."*  
 - Dave Fish, Harvard Men's Coach

*"Tennis Analytics has made a huge difference on how we use video in our program. The service they provide makes it possible to watch a 2 hour match in 15 minutes and the detailed reports we receive help us plan what we need to work on with each individual player. I would highly recommend Tennis Analytics to any collegiate tennis program."*  
 - Jackie Holden, Northwestern Women's Associate Head Coach (2014 Big Ten Tournament Champions)

## Contact:

**For more information, or to set up a custom, live online demo, please contact:**

(435) 200-5854 | [admin@TennisAnalytics.net](mailto:admin@TennisAnalytics.net) | [www.TennisAnalytics.net](http://www.TennisAnalytics.net)

